

Real Estate Photography Checklist

To get your home ready for real estate photos, focus on three things: Clutter, Clean and Stage

INTERIOR LIVING AREAS



- Lower blinds and open them mid-way
- Turn on all lights, inside and out
- Replace non-working light bulbs
- Empty trash. If possible, move or hide trash cans
- Remove as much clutter as possible
 - Pet beds, dishes, toys
 - Remote controls
 - Children's toys, games
 - Cords and chargers
 - Personal items (pictures, sports memorabilia, etc.)
- Turn off fans
- Clean fireplace
- Clean windows and mirrors
- Dust surfaces and vacuum and mop floors
- Straighten furniture
- Stage with attractive candles, books, magazines and plants/flowers
- Set tables with attractive place settings

KITCHEN



- Put away food
- Clean and put away dishes
- Put away small appliances
- Organize any visible shelves or storage
- Remove fridge magnets, photos, drawings
- Put away soap, towels, cloths, dish racks
- Clean counters, appliances, and sweep/mop floor
- Stage with clean towels, candles, fruit bowls and plants/flowers

BATHROOMS



- Close toilet lids
- Put away all personal care items and clothes
- Empty/hide trash cans
- Dust surfaces, vacuum and mop floors, clean mirrors, and clean tubs/showers
- Put out fresh towels and toilet paper
- Stage with candles, soaps, and small plants/flowers

BEDROOMS



- Put away clothes, shoes
- Remove clutter, nick-knacks, and personal items
- Make beds and arrange pillows
- Dust surfaces, vacuum and mop floors, clean mirrors
- Organize closets and any visible storage

OUTSIDE



- Park vehicles in garage or away from house
- Trim bushes and trees and remove dead plants
- Remove clutter or debris
- Pull weeds
- Sweep walkways & patios
- Put away garbage or recycling containers
- Roll up or put away hoses
- Clean, tidy up or remove BBQ grill or grill area
- Clean windows and doors
- Clean pool and put away pool toys or equipment
- Straighten/clean/arrange outdoor furniture
- Replace exterior bulbs, including landscape lights

FINAL THOUGHTS

- Dust everything, straighten everything, and when in doubt, put it away. Think of this like you're getting the house ready for a party!



Courtesy of:

